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Dowway Holdings Limited
(Incorporated in the Cayman Islands with limited liability)
(Stock code: 8403)

**THIRD QUARTERLY RESULTS ANNOUNCEMENT
FOR THE NINE MONTHS ENDED 30 SEPTEMBER 2020**

CHARACTERISTICS OF GEM OF THE STOCK EXCHANGE OF HONG KONG LIMITED (THE "STOCK EXCHANGE")

GEM has been positioned as a market designed to accommodate small and mid-sized companies to which a higher investment risk may be attached than other companies listed on the Stock Exchange. Prospective investors should be aware of the potential risks of investing in such companies and should make the decision to invest only after due and careful consideration.

Given that the companies listed on GEM are generally small and mid-sized companies, there is a risk that securities traded on GEM may be more susceptible to high market volatility than securities traded on the Main Board of the Stock Exchange and no assurance is given that there will be a liquid market in the securities traded on GEM.

The board (the "**Board**") of directors (the "**Directors**") of Dowway Holdings Limited (the "**Company**") is pleased to announce the unaudited third quarterly results of the Company and its subsidiaries (the "**Group**") for the nine months ended 30 September 2020 (the "**Period**"). This announcement, containing the extracts of the 2020 third quarterly report of the Company, complies with the relevant requirements of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the "**GEM Listing Rules**") in relation to information to accompany preliminary announcements of third quarterly results.

MANAGEMENT DISCUSSION AND ANALYSIS

MARKET REVIEW

Throughout the first three quarters of 2020, the risks and challenges in the domestic and foreign political and economic situations rose significantly. Although the global economy and trade have declined, China's overall economy managed to recover gradually. The exhibition industry stepped into transformation from rapid growth to high-quality development and moved towards large-scale and centralized development. Its industrial structure and regional layout were also gradually optimized. As the largest sector in China's exhibition industry, the automobile exhibition industry had maintained a steady growth for the year of 2019, even though China's automobile sales experienced a downturn. The country's long-term demand for automobiles subsists and the trend of consumption upgrading has not changed. The market shares of SUVs, new energy vehicles and high-end branded passenger cars have increased in accelerated speed, which is beneficial to the development of the exhibitions for large, mid-end and high-end branded cars.

The overall improvement of the exhibition industry has led to a steady demand for exhibition services, thus creating a huge development capacity for leading integrated exhibition and event management service providers with good reputation and track record, network resources, operating experience and management capacity. According to "China's Exhibition Economy Development Report 2019" issued by the China Council for the Promotion of International Trade, among all the heavy industry exhibitions held in 2019, those related to automobile industry continued to rank first in terms of number and area of exhibitions with a year-on-year increase of approximately 29% and 75.6% respectively.

During the first three quarters of 2020, faced with serious challenges posed by the COVID-19 outbreak and the impact brought by global recession, China's economy has experienced turbulence. The GDP of PRC had a period-on-period decrease of 6.8 percent for the first quarter in 2020 and the main indicators for investment and consumption even suffered declines by over 10 percent. Chinese government coordinated efforts towards both the prevention and control of the epidemic and the economic and social development. Sustainable improvement was made in epidemic prevention and control and the resumption of work, production, business and market was at an accelerated pace. The national economic growth in the second quarter of 2020 reversed from negative to positive and main indicators showing restorative growth with the GDP increased by 3.2 percent for the second quarter of 2020 and up by 4.9 percent for the third quarter of 2020. The national economy recovered gradually, and the market expectation was generally optimistic. In the last quarter of 2020, it is expected that China's government will continue to deepen the reform of governmental policies and optimize the business operation environment in order to fulfill the whole-year targets for economic and social development.

BUSINESS REVIEW

The Group is an integrated exhibition and event management service provider in PRC. It mainly serves as a project manager and provides comprehensive and related services to customers, including design, planning, coordination and management of exhibitions and events, ranging from themes, stage, site design and master planning, feasibility studies, procurement of construction materials and equipment, project management, and coordination of suppliers and/or staff and on-site supervisors in respect of construction of settings, stage and exhibition booth, and installation of audiovisual and lighting facilities. The Group offers one-stop service and provides customers with customized themes for their exhibitions or events, and collaborates with different suppliers to plan, coordinate and manage the related plans.

The Group principally engages in offering assistance to display, promotion and sales of automobiles. With more than ten years of business experience, the Group has established an extensive customer base, including internationally renowned automobile companies, such as premium German and Italian car brands. In addition, the Group will also accept requests from non-automobile related companies to run exhibitions and events for them.

Led by an experienced and competent management team with shrewd market acumen and rich business experience, the Group has actively leveraged its advantages to strengthen its strategic partnership with world-renowned automobile companies, expanded its supplier network and continuously implemented stringent service quality control, and hence successfully achieved steady growth in a highly dispersed market.

During the period for the nine months ended 30 September 2020 (the “**Period**”), the COVID-19 epidemic resulted in the contraction and lag of demands in exhibition industry, and all the upstream and downstream enterprises in the exhibition industry deferred the resumption of work and production. The sales, production, sourcing, transport and construction segments had been affected to a certain extent. Under the above difficult situation, the Group completed 20 exhibitions and events, exhibition showrooms and advertisement projects, with aggregate revenue decreasing to approximately RMB81.12 million by approximately 44.59%.

FINANCIAL REVIEW

Revenue

The Group generates revenue mainly from the provision of design, planning, coordination and management services of exhibitions and events in the PRC. The following table sets forth the breakdown of revenue from business operations for the nine months ended 30 September 2019 and 2020.

	For the nine months ended 30 September			
	2020		2019	
	RMB'000	%	RMB'000	%
	(Unaudited)		(Unaudited)	
Revenue from automobile related exhibitions and events related services	47,722	58.83%	128,787	87.97%
Revenue from non-automobile related exhibitions and events related services	4,708	5.80%	12,139	8.29%
Revenue from exhibition showroom related services	5,860	7.22%	5,481	3.74%
Revenue from advertisement related services	22,830	28.15%	–	–
Total	81,120	100%	146,407	100%

Revenue decreased from approximately RMB146.41 million for the nine months ended 30 September 2019 to approximately RMB81.12 million for the Period, representing a period-on-period decrease of approximately 44.59% or approximately RMB65.29 million. The decrease was primarily due to the COVID-19 epidemic which resulted in the cancellation and deferment of exhibitions and events and reduced both the number of projects and contract value completed by the Group during the Period.

During the Period, revenue from automobile related exhibitions and events related services decreased from approximately RMB128.79 million for the nine months ended 30 September 2019 to approximately RMB47.72 million for the Period, representing a period-on-period decrease of approximately 62.95% or approximately RMB81.07 million and accounting for 58.83% of the total revenue for the Period.

Revenue from exhibition showroom related services for the Period was approximately RMB5.86 million, accounting for 7.22% of the total revenue for the Period. During the Period, the advertising business carried out by the Group was mainly related to mobile internet advertising business, especially in the field of in-feed advertising, which has gradually gained a competitive edge in the industry. The Group will provide customers with one-stop solutions and services such as advertising creativity, video shooting, placement strategy, placement tests, database tuning and continuous optimization.

The core pursuit of performance-based advertising is the continuing acquisition of the best price-performance ratio in advertising costs and sales. That is, the advertisement is only presented to the actual target user, and through the high-quality advertising content, the user is deeply impressed and subsequently guided to engage in such behaviour as registration, download and purchase. In the long-term business practice, the Group has gradually formed its unique characteristics and advantages in techniques such as creativity and shooting, placement and optimization. In particular, with its rich experience in placement of advertisements across multiple platforms and big data accumulation, it can effectively help advertisers reach the largest number of effective target users at optimal cost, and ultimately achieve the optimal sales conversion rate based on the high-quality advertising materials. Revenue from advertisement related services for the Period was approximately RMB22.83 million, accounting for 28.15% of the total revenue for the Period.

Cost of service

Cost of service decreased from approximately RMB136.47 million for the nine months ended 30 September 2019 to approximately RMB80.38 million for the Period, representing a period-on-period decrease of approximately 41.10% or approximately RMB56.09 million. Such decrease was primarily due to that the COVID-19 epidemic affected the demand of exhibition industry, and hence the cancellation and deferment of exhibitions and events reduced the cost of exhibition and event services provided by suppliers.

The cost of exhibition and event related services provided by suppliers decreased from approximately RMB123.18 million for the nine months ended 30 September 2019 to approximately RMB53.10 million for the Period, representing a period-on-period decrease of approximately 56.89% or approximately RMB70.08 million, accounted for 66.06% of the total cost of service for the Period.

Gross profit and Gross profit margin

For the Period, the Group recorded a gross profit approximately RMB0.74 million, representing a period-on-period decrease by approximately RMB9.20 million as compared with approximately RMB9.94 million for the nine months ended 30 September 2019. The decrease in gross profit was mainly due to the drop of the Group's revenue resulted by the cancellation and deferment of exhibitions and events under the COVID-19 epidemic for the Period.

Selling expenses

Selling expenses for the Period were approximately RMB2.59 million, representing a period-on-period decrease of approximately 0.84% or approximately RMB0.02 million as compared to selling expenses of approximately RMB2.61 million for the nine months ended 30 September 2019.

Administrative expenses

Administrative expenses for the Period were approximately RMB6.98 million, representing a period-on-period increase of approximately 2.92% or approximately RMB0.20 million as compared to administrative expenses of approximately RMB6.79 million for the nine months ended 30 September 2019.

Other income

Other income for the Period was nil as compared to approximately RMB0.62 million for the nine months ended 30 September 2019 attributable to the agency commissions received.

Other gains-net

Other net gains for the Period were approximately RMB0.92 million, which mainly due to governmental tax policy of allowing for 10% of input VAT additionally in offsetting output VAT.

Finance income

Finance income represented interest income on bank balances and deposits. The Group's finance income for the Period was approximately RMB41,000 (for the nine months ended 30 September 2019: RMB34,000).

Finance expenses

Finance expenses mainly represented interest expenses on bank borrowings and interest expense of lease liabilities. For the Period, the Group's finance expenses were approximately RMB208,000 (nine months ended 30 September 2019: RMB74,000).

Loss/profit before income tax

As a result of the foregoing, the Group recorded a loss before income tax of approximately RMB8.08 million for the Period, as compared with a profit before income tax of approximately RMB6.20 million for the nine months ended 30 September 2019. The turning from profit to loss was mainly due to (i) the significant effect by the COVID-19 epidemic on the Group's business for the Period; and (ii) the decrease in the other gains as the Group received a one-off governmental grant by the PRC government for newly listed company of approximately RMB5.00 million during the nine months ended 30 September 2019 which did not recur during the Period.

Income tax expense

Income tax expense decreased from approximately RMB2.45 million for the nine months ended 30 September 2019 to approximately RMB7,000 for the Period, representing a period-on-period decrease by approximately RMB2.44 million.

Loss/profit for the Period

As a cumulative effect of the factors cited above, the Group recorded net loss for the Period of approximately RMB8.09 million, while the net profit was approximately RMB3.75 million for the nine months ended 30 September 2019. The period-on period decrease was approximately RMB11.84 million.

LIQUIDITY AND FINANCIAL RESOURCES

Capital structure

There was no material change in the capital structure of the Group during the Period. Details are set out in Note 10 to the condensed consolidated financial statements of this announcement.

Cash position

The following table sets forth the selected cash flow data from the Condensed Consolidated Statements of Cash Flows for the nine months ended 30 September 2019 and 2020.

	For the nine months ended 30 September	
	2020	2019
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Net cash generated used in operating activities	(15,064)	(50,537)
Net cash generated from/(used in) investing activities	41	(430)
Net cash generated from financing activities	3,847	5,000
Net decrease in cash and cash equivalents	(11,176)	(45,787)
Cash and cash equivalents at the end of the period	14,036	15,969

As at 30 September 2020, the cash and cash equivalents of the Group were approximately RMB14.04 million (as at 30 September 2019: approximately RMB15.97 million), which were mainly denominated in RMB and HKD.

Borrowings

As at 30 September 2020, the Group had bank borrowings of RMB9.00 million (as at 30 September 2019: RMB5.00 million), but did not have any other outstanding bank overdrafts, unutilised banking facilities, debt securities, other similar indebtedness, acceptance credits, hire purchase commitments, mortgages, charges, material contingent liabilities nor guarantees outstanding. The Group did not have plans for any material external debt financing.

The Directors confirm that there has been no material adverse change in the Group's indebtedness and contingent liabilities for the Period.

Pledge of assets

As at 30 September 2020, none of the Group's assets were pledged (as at 30 September 2019: nil).

Gearing ratio

The Group's gearing ratio as at 30 September 2020 and 31 December 2019 were as follows:

	As at 30 September 2020 RMB'000 (Unaudited)	As at 31 December 2019 RMB'000 (Audited)
Total interest-bearing borrowings	9,000	5,000
Total equity	64,970	73,059
Gearing ratio	13.85%	6.84%

DIVIDEND

The Board did not recommend the payment of any dividend for the Period (for the nine months ended 30 September 2019: nil).

PRINCIPAL RISKS AND UNCERTAINTIES

The Group faces the following principal risks and uncertainties that may materially and adversely affect its business, financial status and operating results:

1. The exhibition services industry in the PRC has relatively low entry barriers and competition is keen within the industry.
2. The Group's business depends heavily on the provision of exhibition and event management services in the automobile industry.
3. The majority of the Group's customers are automobile companies and there is no assurance that it can successfully diversify its customer base.

4. There is no assurance that the demand for integrated exhibition and event management services the Group provides can continue or increase.
5. There may be fluctuations in the Group's cost of service which it may not be able to pass on to customers.
6. The Group may face cash flow problems if it is unable to receive payments from customers on time and in full under the current pricing policy.
7. The Group may be exposed to litigation risk as a result of the engagement of suppliers without obtaining written consent from customers.
8. The Group relies on suppliers for the provision of construction services, leasing of equipment and logistics and transportation services, hence may have to bear the consequences should these suppliers deliver substandard services on its own.
9. The Group relies on its senior management and other key personnel and may not be able to retain these staff to provide services.
10. The Group may not be able to implement its business strategies and its future growth could be limited.
11. The global recession resulted from the COVID-19 epidemic and the control and prevention of epidemic around the world are still challenging and may continue to affect the resumption of work and production of exhibition industry in the PRC, which may in turn have a material and adverse effect on the Group's business, financial position and results of operations.

The cost of exhibition and event related services provided by suppliers takes up a significant portion of the Group's cost of service. The following uncertainty may affect the Group's efforts to implement cost control measures:

1. As human resources and costs of construction materials and equipment are the major components within the cost of exhibition and event related services, increase in salary of employees of suppliers and average consumer prices may push up the lump sum cost of exhibition and event related services provided by suppliers.

Major risks and uncertainties relating to the implementation of business strategies

1. The Group expects to tender proposals to potential new customers with lower profit margins in the short run in connection with its future expansion to new segments in the market and such expansion could exert great pressure on allocation of resources.
2. The Group cannot guarantee that it will have sufficient resources to support future development. Its future growth is also subject to the preferences of potential clients and the overall market situation. Failure to execute expansion strategy effectively may lead to higher costs, inefficient operation flow and decline in profitability.

FUTURE PLANS FOR MATERIAL INVESTMENTS, ACQUISITIONS AND CAPITAL ASSETS

Save as disclosed in this announcement, the Group did not have other plans for material investments, acquisitions and capital assets during the Period.

Business strategies and implementation plan

Business strategies and implementation plan for the Period are set out as follows:

Business strategies	Implementation activities
Expand the Group's exhibition and event management services	<ul style="list-style-type: none">• Development of exhibition showroom services including planning, coordination and management of exhibition showrooms at the premises or venues as agreed with our customers for a fixed contract period• Purchase of multimedia audiovisual equipment, including but not limited to amplifiers, projectors, LCD/LED monitors, speakers and stage lighting systems. Such equipment will be used for enhancing exhibition and event management services• Installation and/or upgrade of the Group's information technology systems and/or computer hardware and software to enhance its financial and project management capabilities
Expand the Group's existing offices and/or set up branch or representative offices in different cities and regions across the PRC	<ul style="list-style-type: none">• Expansion of its offices and/or set up branch or representative offices• Payment of rental and management fees for its expanded offices and/or branches or representative offices• Decoration, fixture, furniture and office equipment for its expanded offices and/or branches or representative offices
Expand the Group's workforce to support its business expansion	<ul style="list-style-type: none">• Recruitment of additional staff for (i) undertaking exhibition showroom services and handling the management and quality control of the Group's exhibition and event projects; (ii) strengthening its design capabilities; (iii) executing its marketing plans; and (iv) providing administration services to support its business operations• Provision of training to existing and newly recruited staff
Strengthen the Group's marketing efforts	<ul style="list-style-type: none">• Carrying out marketing and promotional campaigns in different cities and regions of the PRC

COMMITMENTS

The minimum lease payments under non-cancellable operating leases of offices not recognised in the financial statements as payables were RMB365,000 as at 30 September 2020.

SIGNIFICANT INVESTMENTS HELD

As at 30 September 2020, the Group did not hold any significant investments.

MATERIAL ACQUISITIONS AND DISPOSALS RELATED TO THE SUBSIDIARIES AND ASSOCIATED COMPANIES

During the Period, the Group did not have any material acquisitions and disposals related to the subsidiaries and associated companies.

CONTINGENT LIABILITIES

As at 30 September 2020, the Group had no significant contingent liabilities (as at 30 September 2019: nil).

HUMAN RESOURCES

As at 30 September 2020, the Group employed a total of 63 employees, among which 10 of them were at management level, all stationed in the PRC. For the Period, the staff costs (including Directors' emoluments) were approximately RMB7.19 million (for the nine months ended 30 September 2019: approximately RMB12.81 million). The Group conducts periodic performance review with employees and determines their salaries, benefits and discretionary bonuses based on factors including qualifications, contributions, years of experience and performance.

In accordance with the applicable PRC laws and regulations, the Group has made contributions to social security insurance and housing provident funds for all eligible staff. For the Period, the total amount contributed in these areas by the Group was approximately RMB1.22 million. The Group has complied with all the requirements regarding social security insurance and housing provident fund obligations applicable under the PRC laws and regulations.

In order to continually maintain the quality, knowledge and skills of employees, the Group has provided various training opportunities, which include on-the-job training, technical training and professional training.

The Group has maintained a good working relationship with its employees. During the Period, the Group had not experienced any significant labor disputes which are likely to have an adverse material impact on the Group's business, financial conditions and results of operations.

The Company's policies concerning emoluments of Directors are (i) the amount of emoluments is determined on the basis of the relevant Director's experience, responsibility, workload and the time devoted to the Company; and (ii) non-cash benefits may be provided to the Directors under their remuneration package.

FOREIGN EXCHANGE RISK

The Group is not exposed to any significant foreign exchange risk in the normal course of business, as it operates in the PRC with the majority of the transactions being conducted and settled in RMB.

CREDIT RISK

Credit risk exposures arise principally in cash and cash equivalents, trade and other receivables, notes receivables and contract assets shown on consolidated balance sheets.

The Group takes on exposure to credit risk, which is the risk that a customer or counterparty will cause a financial loss for the Group by failing to discharge an obligation. Credit risk is one of the most significant risks for the Group's business.

For cash at bank, the Group manages the credit risk by placing its domestic deposits in reputable nationwide financial institutions with good credit ratings in the PRC and overseas' deposits in reputable international financial institutions. The Group believes those banks and financial institutions are of high-credit-quality without significant credit risk. Thus it considers its cash at bank is not at high credit risk.

The Group's trade receivables arise from exhibition and event management services fees, that over 70% of which are derived from major customers that are renowned automobile companies. Should there be any change in the strategic relationships with these major customers that might cause change in the cooperative arrangements, or if they experience financial difficulties themselves which in turn causes difficulties in their settling payables to the Group, the Group's revenue might be adversely affected due to deterioration in recoverability of trade receivables from them.

To manage this risk, the Group's management team maintains frequent communications with the representatives of these automobile companies to ensure the Group captures the most updated understanding about the relevant customer's business status and assesses their credibility. In view of the smooth cooperation history with these automobile companies and the sound collection history of receivables due from them, the management believes that the credit risk inherent in the Group's outstanding trade receivable balances due from these automobile companies are low. As for new customers, the management is responsible for managing and analysing the credit risk for each of their new customers before they offer such new customers standard payment and delivery terms and conditions. To do such assessment, various factors including their financial position and other factors about these new customers would be considered.

The Group's other receivables comprise of deposits, staff advance and loan to employees, which are at a low risk of default, thus the Group considers its other receivables are not at high credit risk.

The notes receivables are bank acceptance bills which have a low risk of default, thus the Group considers its notes receivables are not at high credit risk.

LIQUIDITY RISK

The Group regularly monitors current and expected liquidity demand to ensure that it maintains sufficient cash reserves to meet related demand in the short and long run. The Group monitors liquidity position through rolling forecasts of liquidity requirements in order to ensure that it has sufficient cash on hand to satisfy operational needs.

PROSPECTS

In the first quarter of 2020, due to the impact of the COVID-19 epidemic, the upstream demand for PRC's convention and exhibition industry plummeted with the scheduled convention and exhibition activities being forced to be delayed or cancelled. To the Group's relief, with the progress of the prevention and control of the COVID-19 epidemic, the work and production resumed in the PRC. The national economic growth in the second quarter of 2020 changed from negative to positive and further grew in the third quarter of 2020. Main indicators show restorative growth and the national economy recover gradually. The contraction in exhibition industry has lessened considerably. Recently, the exhibition activities have resumed step by step except in few cities where there is still recurrence of COVID-19 cases. At the same time, national government had introduced policies that are beneficial to enterprise to reduce financing costs and lessen corporate taxes and social insurance burdens. In addition, the national government will continue to introduce favourable stimulus to improve the economy in the last quarter of 2020, and it is expected that China's exhibition industry would further recover then. Given the above situation, the Group will expand its online exhibitions and develop new business areas (e.g. advertisement), strengthen its online service capabilities by upgrading audiovisual and information technology equipment and lower the expenses of leasing multimedia audiovisual equipment and venues from third-party suppliers. The Group will actively tackle the challenges due to force majeure, seize new opportunities for business transformation and create new business growth.

Looking forward, the Group will effectively improve the level of co-ordination and management of exhibitions and events through the implementation of the above business strategies, improve customer service and experience in a comprehensive way, and actively seek reformation with a view to continue creating sustainable returns for Shareholders.

OTHER INFORMATION

CORPORATE GOVERNANCE PRACTICE

During the Period, the Company has complied with all the applicable code provisions of the Corporate Governance Code (the “Code”) contained in Appendix 15 to the GEM Listing Rules, except for the deviation from Code Provision A.2.1.

CHAIRMAN AND CHIEF EXECUTIVE OFFICER

Code Provision A.2.1 of the Code stipulates that the roles of Chairman and Chief Executive Officer should be separate and should not be performed by the same individual. Mr. Huang Xiaodi is the Chairman and the Chief Executive Officer of the Company. Considering that Mr. Huang Xiaodi has more than 10 years of professional experience in the exhibition and event management industry, the Board believes that it is in the best interest of the Group to have Mr. Huang taking up both roles for effective management and business development. Therefore, the Board considers that the deviation from Code Provision A.2.1 of the Code is appropriate in such circumstance.

INTEREST OF THE COMPLIANCE ADVISER

As advised by the Company’s compliance adviser, Kingsman HK Capital Limited (the “Compliance Adviser”), as at 30 September 2020, save for the compliance adviser agreement entered into between the Company and the Compliance Adviser dated 6 October 2019, neither the Compliance Adviser nor its directors, employees or close associates (as defined under the GEM Listing Rules) had any interest in the Group or in the share capital of the Company or in any member of the Group which is required to be notified to the Company pursuant to Rule 6A.32 of the GEM Listing Rules.

COMPETING BUSINESS

During the Period, none of the Directors, controlling shareholders or substantial shareholders of the Company, nor any of their respective close associates (as defined under the GEM Listing Rules) have been engaged in any business that competes or may compete, directly or indirectly, with the business of the Group or had any other conflicts of interest with the Group nor have they been aware of any other conflicts of interest which any such person has or may have with the Group.

CONNECTED TRANSACTIONS AND CONTINUING CONNECTED TRANSACTIONS

During the Period, the Group had not entered into any connected transactions nor continuing connected transactions which are subject to disclosure requirements under the GEM Listing Rules.

PURCHASE, SALE OR REDEMPTION OF LISTED SECURITIES

Neither the Company nor any of its subsidiaries had purchased, sold or redeemed any listed securities of the Company during the Period.

THE INTERESTS AND SHORT POSITIONS OF THE DIRECTORS AND THE CHIEF EXECUTIVE IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY AND ITS ASSOCIATED CORPORATIONS

As at 30 September 2020, the interests and short positions of the Directors and Chief Executive of the Company in the shares of the Company (the “**Shares**”), underlying shares and debentures of the Company or any of its associated corporation (within the meaning of Part XV of the Securities and Futures Ordinance (Chapter 571 of the Laws of Hong Kong) (the “**SFO**”)) which were required to be notified to the Company and the Stock Exchange under Divisions 7 and 8 of Part XV of the SFO (including any interests or short positions which they are taken or deemed to have under such provisions of the SFO) or as recorded in the register of the Company required to be kept under Section 352 of the SFO, or which were required to be notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules, were as follows.

Long positions in the Shares and underlying shares of the Company

Director's Name	Capacity/Nature	Number of Shares Held/ Interested	Percentage of Interest
Mr. Huang Xiaodi (Note 1)	Interest of controlled corporation	1,272,900,000	63.65%
Mr. Ma Yong (Note 2)	Beneficial owner	20,000,000	1%
Mr. Yan Jinghui (Note 3)	Beneficial owner	20,000,000	1%
Mr. Yuen Lai Him (Note 4)	Beneficial owner	20,000,000	1%

Note 1: These 1,272,900,000 Shares are held by A&B Development Holding Limited, a company incorporated in the British Virgin Islands and wholly owned by Mr. Huang Xiaodi (“**Mr. Huang**”), the Chairman, Chief Executive Officer and executive Director of the Company. Therefore, Mr. Huang is deemed to be interested in all the Shares held by A&B Development Holding Limited for the purpose of the SFO.

Note 2: Mr. Ma Yong (“**Mr. Ma**”) is an executive Director. On 16 August 2019, Mr. Ma was granted 20,000,000 share options (the “**Share Options**”) by the Company under the share option scheme adopted by the Company on 16 May 2018 (the “**Share Option Scheme**”) entitling him to subscribe for 20,000,000 Shares at the exercise price of HK\$0.0508 per share, subject to the terms and conditions of the Share Option Scheme.

Note 3: Mr. Yan Jinghui (“**Mr. Yan**”) is an executive Director. On 16 August 2019, Mr. Yan was granted 20,000,000 Share Options by the Company under the Share Option Scheme entitling him to subscribe for 20,000,000 Shares at the exercise price of HK\$0.0508 per share, subject to the terms and conditions of the Share Option Scheme.

Note 4: Mr. Yuen Lai Him (“**Mr. Yuen**”) is a non-executive Director. On 16 August 2019, Mr. Yuen was granted 20,000,000 Share Options by the Company under the Share Option Scheme entitling him to subscribe for 20,000,000 Shares at the exercise price of HK\$0.0508 per share, subject to the terms and conditions of the Share Option Scheme.

Long Positions in the Ordinary Shares of Associated Corporation

Director's Name	Name of Associated Corporation	Capacity/Nature	Number of Shares Held	Percentage of Interest
Mr. Huang Xiaodi	A&B Development Holding Limited	Beneficial owner	One	100%

Save as disclosed above and so far as is known to the Directors, as at 30 September 2020, none of the Directors nor the Chief Executive of the Company had any interests or short positions in the Shares, underlying shares or debentures of the Company or any of its associated corporations (within the meaning of Part XV of the SFO) which were required to be notified to the Company and the Stock Exchange under Divisions 7 and 8 of Part XV of the SFO (including interests or short positions which they were taken or deemed to have under such provisions of the SFO) or as recorded in the register of the Company required to be kept under Section 352 of the SFO, or which were required to be notified to the Company and the Stock Exchange pursuant to Rules 5.46 to 5.67 of the GEM Listing Rules.

THE INTERESTS AND SHORT POSITIONS OF THE SUBSTANTIAL SHAREHOLDERS AND OTHER PERSONS IN THE SHARES, UNDERLYING SHARES AND DEBENTURES OF THE COMPANY

As at 30 September 2020 and so far as is known to the Directors, the following person and entity (other than the Directors or Chief Executive of the Company) had interests and short positions in the Shares or underlying shares of the Company which were required to be notified to the Company under Divisions 2 and 3 of Part XV of the SFO or as recorded in the register of the Company required to be kept under Section 336 of the SFO were as follows:

Long Positions in the Shares

Shareholder's Name	Capacity/Nature	Number of Shares Held/ Interested	Percentage of Interest
A&B Development Holding Limited (Note 1)	Beneficial owner	1,272,900,000	63.65%
Ms. Lin Yuting (林雨亭) (Note 2)	Interest of a spouse	1,272,900,000	63.65%

Notes:

1. A&B Development Holding Limited is a company incorporated in the British Virgin Islands and wholly-owned by Mr. Huang. Therefore, Mr. Huang is deemed to be interested in all the Shares held by A&B Development Holding Limited for the purpose of the SFO.
2. Ms. Lin Yuting is the spouse of Mr. Huang Xiaodi. Therefore, Ms. Lin Yuting is deemed, or taken to be, interested in all the Shares in which Mr. Huang has, or is deemed to have, an interest for the purpose of the SFO.

Save as disclosed above, as at 30 September 2020, the Directors were not aware of any interests or short positions owned by any persons (other than the Directors or chief executive of the Company) in the Shares or underlying shares of the Company which were required to be disclosed under Divisions 2 and 3 of Part XV of the SFO, or which were required to be recorded in the register of the Company under Section 336 of the SFO.

DIRECTORS' RIGHTS TO ACQUIRE SHARES OR DEBENTURES

Save as disclosed in this announcement, at no time during the Period and up to the date of this announcement was the Group or any of its subsidiaries, a party to any arrangement that would enable the Directors to acquire benefits by means of acquisition of shares in, or debentures of, the Company or any other body corporate, and none of the Directors or any of their spouses or children under the age of 18 were granted any right to subscribe for the equity or debt securities of the Company or any other body corporate or had exercised any such right.

SHARE OPTION SCHEME

The Group has adopted the Share Option Scheme on 16 May 2018 and a total of 136,000,000 Share Options have been granted on 16 August 2019 and remained outstanding, details of which have been set out in the Company's annual report for the year ended 31 December 2019.

During the Period, the movement of Share Options under the Share Option Scheme was as follows:

Name or category of participant	Date of grant	Exercise period	Exercise price per Share (HK\$)	Closing price per Share immediately before the date of grant (HK\$)	As at 30 June 2020	Number of Share Options				As at 30 September 2020
						Granted during the Period	Exercised during the Period	Lapsed during the Period	Cancelled during the Period	
Directors										
Mr. Ma Yong	16 August 2019	16 August 2022 to 15 August 2029 (both days inclusive)	0.0508	0.048	20,000,000	-	-	-	-	20,000,000
Mr. Yan Jinghui	16 August 2019	16 August 2022 to 15 August 2029 (both days inclusive)	0.0508	0.048	20,000,000	-	-	-	-	20,000,000
Mr. Yuen Lai Him	16 August 2019	16 August 2022 to 15 August 2029 (both days inclusive)	0.0508	0.048	20,000,000	-	-	-	-	20,000,000
Sub-total					60,000,000	-	-	-	-	60,000,000
Employees										
In aggregate	16 August 2019	16 August 2022 to 15 August 2029 (both days inclusive)	0.0508	0.048	76,000,000	-	-	-	-	76,000,000
Total					136,000,000	-	-	-	-	136,000,000

During the Period, no Share Option was granted, exercised, cancelled and forfeited under the Share Option Scheme.

REQUIRED STANDARD OF DEALINGS IN SECURITIES TRANSACTIONS BY DIRECTORS

The Group has adopted the required standard of dealings, as set out in Rules 5.48 to 5.67 of the GEM Listing Rules as its code of conduct for share securities transactions by the Directors. Having made specific enquiry with all the Directors, all Directors have confirmed that they have complied with the required standard of dealings during the Period.

AUDIT COMMITTEE

The Group has established an audit committee (the “**Audit Committee**”) on 16 May 2018 in compliance with Rule 5.28 of the GEM Listing Rules. Written terms of reference in compliance with Code Provision C.3.3 of the Code has been adopted. Among other things, the primary duties of the Audit Committee are to make recommendations to the Board on appointment, reappointment and removal of external auditor, to review financial statements of the Company and make judgments in respect of financial reporting; and to oversee the effectiveness of the internal control procedures of the Group.

The Audit Committee consists of three independent non-executive Directors, namely Mr. Yu Leung Fai, Mr. Gao Hongqi and Ms. Xu Shuang. Mr. Yu Leung Fai is the chairman of the Audit Committee. The Audit Committee has reviewed the unaudited third quarterly financial statements of the Group for the Period.

THIRD QUARTERLY RESULTS

The Board is pleased to announce the unaudited condensed consolidated results of the Group for the nine months ended 30 September 2020, together with the unaudited comparative figures for the respective corresponding period in 2019 as follows:

THE THIRD QUARTERLY CONDENSED CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME

	Note	Nine months ended 30 September	
		2020 RMB'000 (Unaudited)	2019 RMB'000 (Unaudited)
Revenue	6	81,120	146,407
Cost of service		(80,380)	(136,468)
Gross Profit		740	9,939
Selling expenses		(2,592)	(2,614)
Administrative expenses		(6,984)	(6,786)
Other income		–	619
Other gains-net	7	921	5,082
Operating (loss)/profit		(7,915)	6,240
Finance income		41	34
Finance expenses		(208)	(74)
Finance income/(expenses)-net		(167)	(40)
(Loss)/profit before income tax		(8,082)	6,200
Income tax expense	8	(7)	(2,449)
(Loss)/profit for the period		(8,089)	3,751
Total comprehensive (loss)/income for the period		(8,089)	3,751
Earnings per share attributable to owners of the Company			
— Basic earnings per share (in RMB cents)	9	(0.40)	0.21

The above condensed consolidated statements of comprehensive income should be read in conjunction with the accompanying notes.

THE THIRD QUARTERLY CONDENSED CONSOLIDATED BALANCE SHEETS

		As at 30 September 2020 RMB'000 (Unaudited)	As at 31 December 2019 RMB'000 (Audited)
	Note		
ASSETS			
Non-current assets			
Property, plant and equipment		2,891	4,140
Right-of-use assets		261	1,650
Deferred income tax assets		1,087	1,087
Other non-current assets		281	281
Total non-current assets		4,520	7,158
Current assets			
Inventories		407	3,478
Trade and other receivables		27,141	45,626
Notes receivables		100	30,076
Contract assets		59,633	42,122
Other current assets		10,393	8,054
Cash and cash equivalents		14,036	25,116
Total current assets		111,710	154,472
Total assets		116,230	161,630
EQUITY			
Capital and reserves attributable to equity holders of the Company			
Share capital	10	1,277	1,277
Share premium	10	76,152	76,152
Other reserves		(5,987)	(5,987)
Retained earnings		(6,472)	1,617
Total equity		64,970	73,059
LIABILITIES			
Current liabilities			
Trade and other payables		37,153	75,876
Contract liabilities		–	2,222
Current income tax liabilities		3,823	4,269
Credit loan from bank		9,000	5,000
Lease liabilities		1,228	1,204
Deferred income		56	–
Total current liabilities		51,260	88,571
Total liabilities		51,260	88,571
Total equity and liabilities		116,230	161,630

The above consolidated balance sheet should be read in conjunction with the accompanying notes.

THE THIRD QUARTERLY CONDENSED CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY

	Share capital <i>RMB'000</i>	Share premium <i>RMB'000</i>	Other reserves <i>RMB'000</i>	Retained earnings <i>RMB'000</i>	Total equity <i>RMB'000</i>
Balance at 1 January 2019	1,277	76,152	(6,842)	3,323	73,910
Total comprehensive loss for the year	–	–	–	(1,253)	(1,253)
Share-based payments	–	–	402	–	402
Appropriations to statutory reserves	–	–	453	(453)	–
Balance at 31 December 2019	1,277	76,152	(5,987)	1,617	73,059
(Unaudited)					
Balance at 1 January 2020	1,277	76,152	(5,987)	1,617	73,059
Total comprehensive income for the period	–	–	–	(8,089)	(8,089)
Balance at 30 September 2020	1,277	76,152	(5,987)	(6,472)	64,970

THE THIRD QUARTERLY CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS

	Nine months ended	
	30 September	
	2020	2019
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Cash flows from operating activities		
Cash used in operations	(14,610)	(49,150)
Income tax paid	(454)	(1,207)
Net cash used in operating activities	(15,064)	(50,357)
Cash flows from investing activities		
— Purchases of property, plant and equipment	—	(450)
— Interest received	41	20
Net cash generated from/(used in) investing activities	41	(430)
Cash flows generated from financing activities		
— Borrowing received	9,000	5,000
— Borrowings returned	(5,000)	—
— Interest paid	(153)	—
Net cash used in financing activities	3,847	5,000
Net cash (decrease)/increase in cash and cash equivalents	(11,176)	(45,787)
Cash and cash equivalents at beginning of the period	25,116	61,676
Exchange gain/(loss) on cash and cash equivalents	96	80
Cash and cash equivalents at the end of the periods	14,036	15,969

NOTES TO THE THIRD QUARTERLY CONDENSED CONSOLIDATED FINANCIAL STATEMENTS

1 GENERAL INFORMATION

Dowway Holdings Limited (the “**Company**”) was incorporated in the Cayman Islands on 28 April 2017 as an exempted company with limited liability under the Companies Law (Cap 22, Law 3 of 1961, as consolidated and revised) of the Cayman Islands. The address of the Company’s registered office is P.O. Box 1350, Clifton House, 75 Fort Street, Grand Cayman, KY1-1108, Cayman Islands.

The Company is an investment holding company and its subsidiaries (together referred to as the “**Group**”) are principally engaged in design, planning, coordination and management of exhibitions and events in the People’s Republic of China (the “**PRC**”).

The ultimate controlling party of the Group is Mr. Huang Xiaodi, who is also the executive director and chairman of the Board of the Company (the “**Controlling Shareholder**” or “**Mr. Huang**”).

The Company has its primary listing on GEM of The Stock Exchange of Hong Kong Limited (“**GEM**”) since 12 June 2018.

The third quarterly condensed consolidated financial statements are presented in Renminbi (“**RMB**”), unless otherwise stated.

2 BASIS OF PREPARATION AND ACCOUNTING POLICIES

This condensed consolidated financial information for the nine months ended 30 September 2020 has been prepared in accordance with Hong Kong Accounting Standard HKAS 34 Quarterly Financial Reporting issued by Hong Kong Institute of Certified Public Accountants and the applicable disclosure requirements of Chapter 18 of GEM Listing Rules.

The third quarterly announcement does not include all the notes of the type normally included in an annual financial report. Accordingly, this announcement is to be read in conjunction with the annual report of the Group for the year ended 31 December 2019 (the “**Annual Report 2019**”) issued on 30 March 2020, which has been prepared in accordance with the Hong Kong Financial Reporting Standards issued by HKICPA and the disclosure requirements of the Companies Ordinance (Cap. 622 of the Laws of Hong Kong).

The accounting policies adopted are consistent with those of financial statement for the year ended 31 December 2019, as described in the Accountant’s Report as contained in the Annual Report 2019.

The unaudited condensed consolidated financial statements have not been audited by the Company’s independent auditor but have been reviewed by the audit committee of the Company and were approved for issue by the Board.

3 CHANGES IN ACCOUNTING POLICIES

The Group has adopted HKFRS 16 Leases retrospectively from 1 January 2019.

The reclassifications and the adjustments arising from the new leasing rules are disclosed in note 2.2 and 2.24 of the Annual Report 2019.

4 ESTIMATES

The preparation of the third quarterly financial information requires management to make judgments, estimates and assumptions that affect the application of accounting policies and the reported amounts of assets and liabilities, income and expense. Actual results may differ from these estimates.

In preparing this third quarterly condensed consolidated financial information, the significant judgments made by management in applying the Group's accounting policies and the key sources of estimation uncertainty were the same as those that applied in preparation of the Accountant's Report as contained in the Annual Report 2019.

5 FINANCIAL RISK MANAGEMENT

5.1 Financial risk factors

The Group activities exposed it to a variety of financial risks: market risk (including currency risk), credit risk and liquidity risk.

The third quarterly condensed consolidated financial information does not include all financial risk management information and disclosure required in the annual financial statements, and should be read in conjunction with the Accountant's Report as contained in the Annual Report 2019.

There have been no changes in the risk management policies since the last year end.

5.2 Liquidity risk

Since January 2020, affected by the outbreak of COVID-19, the Group's business had been completely postponed, and the cash flow forecasting of entities in consolidating level should be made upon unprecedentedly different assumptions. The Group's finance department monitors rolling forecasts of the Group's liquidity requirements to ensure it has sufficient cash to meet operational needs.

6 REVENUE INFORMATION

	Nine months ended 30 September	
	2020	2019
	<i>RMB'000</i>	<i>RMB'000</i>
	(Unaudited)	(Unaudited)
Automobile related exhibition and event related services	47,722	128,787
Non-automobile related exhibition and event related services	4,708	12,139
Exhibition showroom related services	5,860	5,481
Advertisement related services	22,830	–
	81,120	146,107

7 OTHER GAINS -NET

	Nine months ended 30 September	
	2020	2019
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Foreign exchange (losses)/gains	(78)	80
Additional deduction of input VAT	693*	2*
Other governmental return	46	–
Government grant	260	5,000
	921	5,082

* On 20 March 2019, Chinese government issued "Announcement No. 39 2019 about further improvement of VAT system". It states that from 1 April 2019 to 31 December 2021, the tax-payer who is a productive and daily life services provider is allowed to apply 10% of input VAT additionally in offsetting output VAT (i.e. additional deduction of input VAT policy). Benefit from this policy, the Group has other gains of approximate RMB693,000 for the Period.

8 INCOME TAX EXPENSES

	Nine months ended 30 September	
	2020	2019
	RMB'000	RMB'000
	(Unaudited)	(Unaudited)
Current tax on profits for the period	7	2,449
Income tax expenses	7	2,449

- (i) The Company was incorporated in the Cayman Islands. Under current laws of the Cayman Islands, there are no income, estate, corporation, capital gains or other taxes payable by the Company.
- (ii) According to the Inland Revenue (Amendment) (No. 3) Ordinance 2018, two-tiered profits tax rates regime was implemented from 1 April 2018. Under this regime, the profits tax rate for the first HKD 2,000,000 of profits of corporations will be lowered to 8.25%. Profits above that amount will continue to be subject to the tax rate of 16.5%. For the Period, the profit tax rate for the entity incorporated in Hong Kong was 8.25%. No Hong Kong profit tax was provided for as there was no estimated assessable profit that was subject to Hong Kong profits tax for the Period.
- (iii) Provision for the PRC corporate income tax is calculated based on the statutory tax rate of 25% on the assessable income of each of the Group companies operated in the PRC.

9 (LOSSES)/EARNINGS PER SHARE

	Nine months ended 30 September	
	2020 (Unaudited)	2019 (Unaudited)
Total (losses)/earnings attributable to shareholders (<i>in RMB</i>)	(8,089,000)	3,751,000
Weighted average number of ordinary shares in issue (<i>thousand</i>)	2,000,000	1,778,082
Basic (losses)/earnings per share (<i>in RMB cents</i>)	(0.40)	0.21

(a) Basic (losses)/earnings per share is calculated by dividing the (losses)/earnings attributable to shareholders of the Company by the weighted average number of ordinary shares in issue during the Period.

(b) **Diluted (losses)/earnings per shares**

No diluted (losses)/earnings per share is presented as the Group has no dilutive potential ordinary shares during the Period.

10 SHARE CAPITAL AND SHARE PREMIUM

Ordinary shares

	Number of shares	Value of ordinary shares US\$
Authorised:		
Ordinary shares of US\$0.0001 each as at 30 September 2020	20,000,000,000	2,000,000

	Number of shares	Nominal value of ordinary shares US\$	Equivalent value of ordinary shares RMB'000	Share premium RMB'000	Total RMB'000
Issued and paid:					
As at 1 January 2018	10,000	1	—*	29,185	29,185
Capitalisation issue (a)	1,499,990,000	149,999	956	(956)	—
Issuance of ordinary shares upon public offering (b)	500,000,000	50,000	321	47,923	48,244
As at 1 January 2020	2,000,000,000	200,000	1,277	76,152	77,429
As at 30 September 2020	2,000,000,000	200,000	1,277	76,152	77,429

* The balance stated above was less than RMB1,000.

10 SHARE CAPITAL AND SHARE PREMIUM *(Continued)*

- (a) On 16 May 2018, the shareholders of the Company resolved to increase the authorised share capital of the Company from US\$50,000 to US\$2,000,000 by the creation of an additional of 19,500,000,000 shares, each ranking pari passu with the shares then in issue in all respects.

Pursuant to the shareholders' resolutions of the Company dated 16 May 2018, following conditional on the share premium account of the Company being credited as a result of the share offering, the directors of the Company were authorised to capitalise an amount of US\$149,999 standing to the credit of the share premium account of the Company by applying such sum to pay up in full 1,499,990,000 shares at par for allotment and issue to the persons whose names appear on the register of members of the Company at the close of business on 14 May 2018 in proportion to their the existing shareholdings in the Company.

- (b) On 12 June 2018, the Company was listed on GEM with the share offering of 500,000,000 ordinary shares of US\$0.0001 each of the Company, at the offer price of HK\$0.145 per share. The gross proceeds from the share offering were approximately RMB59 million. The total share issuance costs of the share offering were approximately RMB30 million, among which RMB11 million were recorded as a deduction of share premium.

11 DIVIDENDS

No dividend has been paid or declared by the Group during each of periods ended 30 September 2019 and 2020, respectively.

12 EVENTS OCCURRING AFTER THE REPORTING PERIOD

There were no subsequent events that require additional disclosure after the reporting period.

By Order of the Board
Dowway Holdings Limited
Huang Xiaodi

Chairman, Chief Executive Officer and Executive Director

Beijing, China, 9 November 2020

As at the date of this announcement, the executive Directors are Mr. Huang Xiaodi, Mr. Ma Yong and Mr. Yan Jinghui; the non-executive Director is Mr. Yuen Lai Him; and the independent non-executive Directors are Ms. Xu Shuang, Mr. Gao Hongqi and Mr. Yu Leung Fai.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the GEM Listing Rules for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Information" page of the GEM website of the Stock Exchange at www.hkgem.com for a minimum period of 7 days from the date of publication and on the website of the Company at www.dowway-exh.com.